

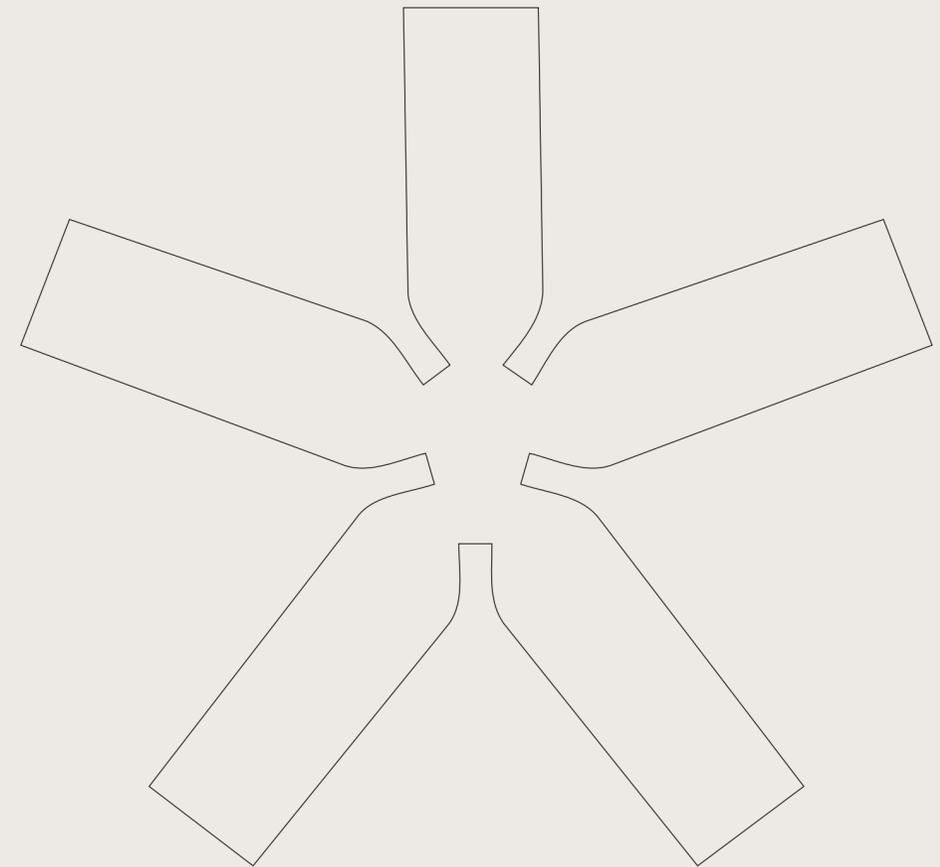
MARIO ALCANTARA MONTEIRO

CV+RESUME



@marioamonteiro @noancestudio

London, United Kingdom



Q3 - 2021

Interdisciplinary designer

Creative director

Social strategist

LONDON BASED DESIGNER, STRATEGIST AND DIRECTOR PRODUCING, RESEARCHING AND CONSULTING FOR SOCIAL BRANDS, PLACES, PEOPLE, AND PRODUCTS.

AWARDED, NOMINATED & PUBLISHED

A FELLOW OF



WORLD BRAND DESIGN SOCIETY



RESUME

BACKGROUND

I am a versatile problem-solver based in London, originally from Portugal and Angola and consulting in the design, communications, community building and built environment industries for ten years, following four years of visual art studies, a degree in Architecture and extensive experience in the global event industry starting at age 16.

EXPERIENCE AND VALUE

My experience spans from social research, strategic brand/business development, and visual communication to architecture, events and placemaking, with a wide portfolio of projects for social tech, entertainment, health and sustainable start-ups, place brands, NGOs, and local governments in Europe, Africa, and America. I have taken part in key development projects such as the lead strategy for the new social tech and mobility innovation brand for *Ford*; a successful brand launch and international fundraising campaign for the sustainable athleisure and community running start-up *PYNRS Apparel*, and led the placemaking and development strategy for a social and urban reactivation project for Luanda's city centre in partnership with the city government, local community and private stakeholders.

Since starting as a freelance consultant, I have launched an award winning strategy and communications design consultancy specialized in social impact solutions for both public and private sectors, in which I manage a diversity of accounts and run teams of designers, architects, strategists, researchers, developers, and marketers.



PROFILE

EDUCATION

Escola Portuguesa de Luanda
Middle - High school
Visual arts 2010-12

Escola secundária Pedro Nunes
High school
Visual arts 2012-13

David Game College
University Foundation Year
Art & Architecture 2013-14

University of Brighton
School of Architecture & Design
Architecture RIBA BA (Hons) 2014-17



KEY SKILLS



- Team and project management
- Account management
- Strategic communications, problem solving
- Negotiation, pitching and sales
- Brand systems and visual communication
- Typography, typesetting and copywriting
- Conceptual thinking and storytelling
- Strategy, planning and workshop setup
- Google search and data mining
- Spatial analysis and design
- Adobe Suite, Sketchup, Logic Pro X, Figma, Rhino, Keynote

⊖ 3+ languages, mentoring, analog and digital printing, illustration, 3D modelling, digital marketing, content and ad management.

KEY INTERESTS



Community building and events
Creative/social entrepreneurship
New nation development
Public policy and social innovation
Philosophy and politics
Business, Investing and economics
Culture and identity
Big data, Augmented and virtual reality
Intelligence and security
Wellness, nutrition and sports
Self-Development

⊖ Strategy games: Chess, checkers, Sim City, Age of Empires, battleship, jigsaw puzzles, LEGO's.

EXPERIENCE

Freelance brand designer/
event producer
Marketing, UX/curation, management
2011-2020 - Angola/Portugal/UK

Noance Studio
Creative director, Social strategist, Manager
2019-Present - UK/Angola

Egg LDN
Brand designer, Art director
2019-20 - UK

Fire Can Burn
Partner - Creative director
2020-21 - Germany/Brasil

Vie D'Artiste
Strategic marketing and
Business development advisor
2019-Present - UK/France/Ivory Coast

Vitiligo Society
Volunteer - Strategic comms advisor
2021-Present - UK



ACHIEVEMENTS



RIBA South East Degree Prize
Royal Institute of British Architects
2017

Certificate of Merit - Public tender
Ordem dos Arquitectos de Angola (OA)
2021

The Royal Society of Arts (RSA)
Fellowship
2021

Dieline Awards by Adobe - 2nd Place
Food Brand identity systems with Heinz, Cadbury
2021

CONTACTS



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SOCIALS

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@noancestudio
@notedmemory

(Recommendations and endorsements available on LinkedIn and by request)

KEY OUTTAKES

I'M A VERSATILE (SERIAL) PROBLEM-SOLVER.

I believe the process of design is universal and expandable. Having designed everything from buildings, places and brands to sounds and websites, I have learned how to combine every nuance of strategic design, general and specialized knowledge, business and the love for fearless problem-solving into one single process. The more I know, the more value I can give, the more issues I can resolve - The better solutions I can provide to the world.



I'M ALL ABOUT CULTURE, COMMUNITY DEVELOPMENT AND SOCIAL INNOVATION.

I love connecting the dots and bringing people together. Coming from a multi-cultural background and growing between three countries has taught me the value of personal communication, relationship building and shared identities. These values are particularly valuable when working on solutions with new teams, clients and communities.



I'M KEEN ABOUT THE METAPHYSICAL.

As someone born in the nineties, I have a had long-lasting passion for the digital world. The level of interaction, the human extension, the endless exploration on arcaic apps like Paint and early-stages Photoshop... I am particularly excited about the relationship between analog and digital, and how we can combine them into more efficient solutions for the present and future.



Contacts

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Socials

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